



# Service Desk Priority Matrix

## Purpose

Provides defined ranges to measure issue severity. Provides uniformity in identifying the most efficient path to solutions.

## Matrices

Use the **Impact Assessment Matrix** to assign points to the issue from each of the 4 columns (Scope Impact, Goodwill Impact, Operations Impact, and Urgency).

Then, use the sum of the points to determine the issue's Priority.

## Impact Assessment

Points	Scope Impact	Goodwill Impact	Operations Impact	Urgency
3 points each	Affects 40 or More Users	The entire organization is impacted. A critical service is impacted. EVP or executive is requesting assistance.	Interferes with core business functions OR potential loss of mission-critical data. (ex. Yardi or Salesforce outage)	It affects an entire service, resulting in the inability to provide the functions of the service. No workaround is available.
2 points each	Affects 20-39 Users	Most of the company is impacted by the incident. Non-critical service is impacted. VP is requesting assistance.	Interferes with non-core business activities OR functions that do not affect the entire company.	It affects a user's ability to perform a function critical to their role and standard business operations.
1 point each	Affects 5-19 Users	Multiple users or a work group is impacted.	Interferes with normal completion of work OR renders tasks difficult, but not impossible, to complete.	Moderately affects a user's ability to perform part of their role functions.
0 points each	Affects 0-4 Users	One or fewer users are impacted.	Interferes with recreational OR non-business-related functions.	It does not impede a user's ability to perform a function or a workaround is available.

## Priority Scoring

Score	Priority Code	Response	Ideal Time Durations
11-12	Critical - P1	An immediate and sustained effort using all available resources until resolved. On-call procedures activated, vendor support invoked.	Immediate action/resolution within 2 hours.
8-10	High - P2	Technicians respond immediately to assess the situation. Technicians may interrupt other staff working low or medium priority jobs for assistance. On-call procedures activated, vendor support invoked.	Action within 2 hours/resolution within 8 hours.
4-7	Medium - P3	Respond using standard procedures, operating within normal supervisory management structures.	Time to First Response within 12 hours/resolution within 3 business days.
0-3	Low - P4	Respond using standard operating procedures, as time allows.	Action within 24 hours/resolution within 5 business days.

# Scoring Examples

## High-priority Ticket Example

**Description:** SharePoint is experiencing degraded performance

<b>Scope Impact:</b> Affects 40 or More Users (3 points)	<b>Goodwill Impact:</b> Most of the company is impacted by the incident. (2 points)	<b>Operations Impact:</b> Interferes with non-core activities. (2 points)	<b>Urgency:</b> Affects users' ability to perform part of their role functions. (1 point)	<b>Result:</b> <b>Ticket Priority: High</b>  <b>Total points: 8</b>
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## Medium-priority Ticket Example

**Description:** An end-user with issues uploading lease proposals

<b>Scope Impact:</b> Affects 0-4 Users (0 points)	<b>Goodwill Impact:</b> One or fewer users are impacted. (0 points)	<b>Operations Impact:</b> Interferes with non-core activities. (2 points)	<b>Urgency:</b> Affects a user's ability to perform a function critical to their role. (2 points)	<b>Result:</b> <b>Ticket Priority: Medium</b>  <b>Total points: 4</b>
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## Low-priority Ticket Example

**Description:** An end-user cannot access email

<b>Scope Impact:</b> Affects 0-4 Users (0 points)	<b>Goodwill Impact:</b> One or fewer users are impacted. (0 points)	<b>Operations Impact:</b> Interferes with non-core activities. (2 points)	<b>Urgency:</b> Affects users' ability to perform part of their role functions. (1 point)	<b>Result:</b> <b>Ticket Priority: Low</b>  <b>Total points: 3</b>
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